



DESC.: **PRIUS PRIME** **XSE Premium**  
VIN: **JTDACACU1R3036940**  
YR/MDL: 2024/1239C  
CLR: RESERVOIR BLUE/BLACK (08Q4/22)  
FINAL ASSEMBLY POINT: TOYOTA, AICHI, JAPAN

GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★  
Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
www.safercar.gov or 1-888-327-4236

STANDARD EQUIPMENT

UNLESS REPLACED BY OPTIONAL EQUIPMENT

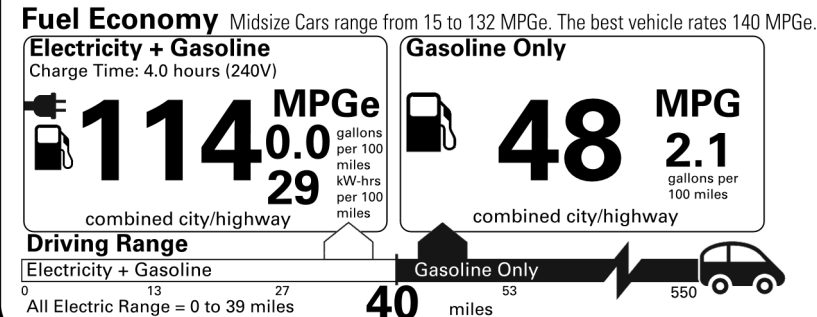
- MECHANICAL & PERFORMANCE**  
- 2.0L DOHC 16V VVT-i 4-Cylinder Engine  
- Plug-In Hybrid System w/ EV & HV Modes  
- 220 Combined Net Horsepower
- SAFETY & CONVENIENCE**  
- Toyota Safety Sense 3.0 w/Pre-Collision  
- Safe Exit Assist  
- Blind Spot Monitor w/Rear Cross-Traffic Alert  
- Front Cross-Traffic Alert  
- Lane Change Assist  
- Traffic Jam Assist (req. DriveConnect subscription; 1 year trial included)  
4G network dependent  
- Front & Rear Parking Assist w/ Automatic Braking  
- Smart Key System w/ Push Button Start  
- Connected Services Capable. 4G network dependent. See Toyota.com for details.
- EXTERIOR**  
- 19-inch alloy wheels  
- Bi-LED Headlights, LED DRLs  
- Rain-Sensing Wipers
- INTERIOR**  
- 7-in. Multi-Information Display  
- 12.3-in. Toyota Audio Multimedia w/ Wireless Apple CarPlay & Android Auto Compatibility  
- SiriusXM w/3-Month Platinum Plan Trial  
- JBL 8-speakers including amplifier  
- Power Liftback  
- Fixed Glass Roof  
- SoftTex-Trimmed Heated and Ventilated Front Seats  
- 8-Way Power Driver Seat w/Lumbar and Memory Settings  
- Heated Steering Wheel  
- Six USB-C ports  
- Qi Wireless Smartphone Charger
- FOR FULL PRODUCT DETAILS:**  
Please Visit Toyota.com/PriusPrime  
\*\*\*Full Tank of Gas\*\*\*

BASE MANUFACTURER'S SUGGESTED RETAIL PRICE **\$39,670.00**  
OPTIONAL EQUIPMENT

FE	50 State Emissions	
DV	Digital Rearview Mirror	200.00
LX	ADVANCED TECHNOLOGY PACKAGE - Panoramic View Monitor and Advanced Park	1,085.00
SD	Heated Rear Seats	350.00
2T	All Weather Floor Liners/Cargo Liner	299.00
3P	Paint Protection Film	439.00
BM	Body Side Moldings	275.00
MF	Mudguards	150.00

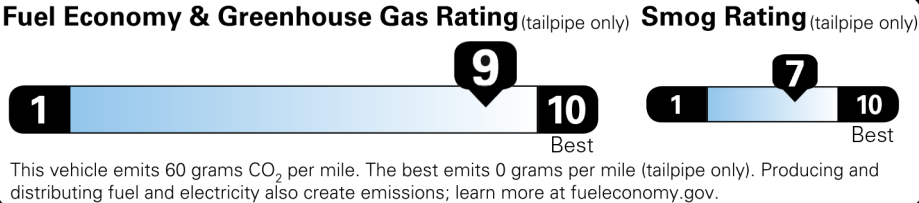
EPA DOT Fuel Economy and Environment

Plug-In Hybrid Vehicle  
Electricity-Gasoline



You save **\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel **Cost**  
**\$800**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon and \$0.15 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles



MANUFACTURER'S SUGGESTED RETAIL PRICE <sup>†</sup>	\$42,468.00
DELIVERY, PROCESSING AND HANDLING FEE	1,135.00
<b>TOTAL SUGGESTED RETAIL PRICE</b>	<b>\$43,603.00</b>

<sup>†</sup>Manufacturer's suggested retail price excludes delivery processing and handling fees, license and title fees, applicable federal, state and local taxes, and dealer and distributor options and accessories.

Delivered by Truck to: 34092  
THAYER TOYOTA  
1225 NORTH MAIN STREET  
P.O. BOX 385  
BOWLING GREEN OH43402



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